

SEND Local Offer

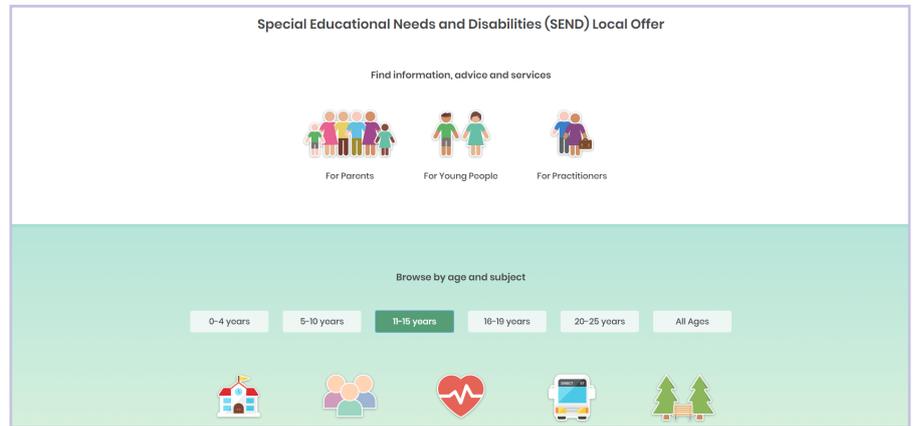
Information, support services and activities for children and young people with special educational needs (SEN) and their families.

Background

The Children and Families Act (2014) introduced a new approach to the way children, young people and their families are supported. Local authorities in England must publish a Local Offer – a one-stop website which sets out information about the services available in their area across education, health and social care for children and young people, aged 0-25, with special educational needs or disabilities (SEND).

The Open Objects Local Offer Solution

Open Objects is at the forefront of partnering with councils to develop information, advice and guidance platforms to serve their local communities. Since the introduction of the reforms, over 70 councils have worked with us to develop intuitive and engaging SEND Local Offer websites that bring together the information and services available to children and young people with special educational needs or disabilities.



Benefits

- » Local Offer module integrates with existing council directories and websites
- » Distinct area of the council website – easily recognisable and accessible with tailored look and feel
- » Mobile responsive on tablets and smartphones
- » Interactive wellbeing for more targeted and personalised information and services
- » Easy to update and maintain service information
- » Leverage existing directory information in the Local Offer

Many of the SEND related service providers required for the Local Offer (early years, schools, support and community groups) will already exist in the council’s directory, so can seamlessly populate a specific Local Offer website. Leveraging existing information drives efficient information management and provides a consistent and intuitive message for children, young people and their families.

The services available to a child or young person will depend on their specific needs and the local authority area provision. The Open Objects solution can categorise and format information in a way that helps parents, families and young people to find information easily and quickly.

Within the Local Offer website, Open Objects has also developed a number of digital tools, including the SEND Wheel, designed to help families navigate the site and arrive at tailored and personalised information quicker.

The Local Offer is a live resource which can continue to be developed through ongoing engagement with parents/carers, children, young people, professionals and practitioners.



Interested in finding out more?

With over 70 Local Offer customer websites across England, Open Objects has been at the forefront of delivering interactive and informative platforms for parents, carers, children and young people since the introduction of the 2014 SEND reforms. In collaboration with local authorities and their parent and carer networks, the team continues to evolve its platforms to ensure they consistently meets the needs of those accessing health and social care services locally.

For further information about our Local Offer, or any of our other products and services please contact marketing@openobjects.com or visit www.openobjects.com.